

CYCLE

FOR SMART WORKS

WELCOME TO CYCLE FOR SMART WORKS 2022

Tuesday 1st – Tuesday 8th March

In the run up to International Women's Day 2022, we challenge our friends, family and colleagues to join the ultimate team cycling challenge, raising vital funds for Smart Works.

Over the last five years, Smart Works Cyclists have pedalled a grand total of 500,000 miles and raised over £500,000 for charity. We have helped over 20,000 women across the UK, but we know there are more women who need our support, particularly in the aftermath of the pandemic. It's time for us to build back stronger, reconnect with one another, and raise more money than ever before.

Let's take it to the next level. Pedal with purpose and together we will help unemployed women with the clothes, coaching and confidence they need to get the job and transform their lives.

WHAT IS CYCLE FOR SMART WORKS?



Recruit a team of five individuals who will join together to cycle a collective 500 miles, the distance between the eight Smart Works centres.



The cycling challenge begins on Tuesday 1st March and ends on Tuesday 8th March - International Women's Day 2022.



You can reach the 500 mile target on any bike that you like. Whether you are cycling in your lunchbreak, pedalling on a stationary bike in the gym, or mountain biking over the peaks - Cycle for Smart Works is the perfect way to have fun, take part in some healthy competition and support women in disadvantaged circumstances.



Fundraise before, during and after the challenge, either for your local Smart Works centre or Smart Works HQ. We ask for a minimum fundraising target of £500 per team. Every pound raised will help unemployed women across the UK to feel encouraged, connected and empowered before their job interview.

5 people ✓

500 miles ✓

£500 target ✓



TIME TO PUT THE WHEELS IN MOTION

Sign-ups open on Wednesday 12th January via www.smartworks.org.uk.

Each team will benefit from:

- A welcome pack with fundraising advice and a guide to completing the challenge, including cycling tips and exclusive merchandise.
- A team fundraising page to raise money for your chosen Smart Works centre.
- A unique log in to track the total miles cycled, so you can see your team climbing up the official leaderboard once the challenge begins.
- The chance to attend celebratory events and win exciting prizes.

GET READY, GET SET... GO!

It's time to spread the word, assemble your team and prepare to sign up on 12th January 2022.

Register your interest [here](#) and be the first to hear the latest news.

We can't wait to welcome you into the Smart Works community, as we Cycle for Smart Works in 2022.

I love the way it can bring teams from across our business together. I felt a sense of common purpose.

William

I enjoyed the combo of knowing I was actively supporting women, and getting fitter!

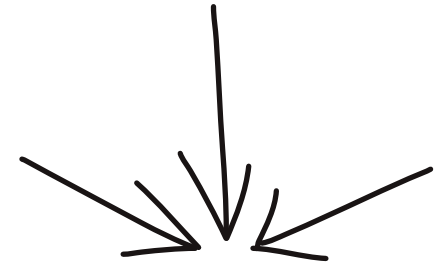
Eleanor

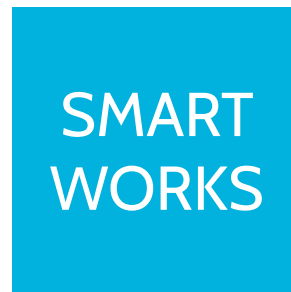
It was great to have rivalry with my colleagues' teams.

Mark



Register your interest here





Smart Works is a UK charity that exists to give women the confidence they need to reach their full potential, secure employment and change the trajectory of their lives.

SMARTWORKS.ORG.UK

@SMARTWORKSCHARITY

CHARITY NUMBER: 1080609